

- ❑ The business case of a service economy depends on achieving these Green IT objectives
  
- ❑ **Greening of IT**
  - Realising energy savings within the ICT sector
- ❑ **Greening by IT**
  - Innovative use of ICT for energy efficiency in other sectors
- ❑ **Green IT Economy**
  - Creating new business opportunities with Green IT
  
- ❑ ***Competitive regions of the future are Green IT Regions***

# Urban Green IT Infrastructure

